









# 2019 GRATITUDE REPORT

We are thrilled to share with you the impact your continued generosity is having on the patients and families we serve across the Carolinas!





## COMMUNITY IMPACT Over 1700 PEOPLE SERVED



The majority of our patients come from Mecklenburg County and the surrounding North and South Carolina communities.

25% of our patients come to us from treatment

centers from across the country.

65% Of Dilworth Center patients are Mecklenburg County residents



Individual Therapy Mental Health

Alumni Support

Family Therapy

**Group Therapy** 

Addiction Education

**Recovery Education** 

**AA/NA Meetings** 

**Relapse Prevention** 



NC & SC Counties Served

## **FINANCIAL IMPACT**

#### Total Giving in 2019

Thanks to the generous giving of our donors, Dilworth Center received more in 2019 than any year in our history.

### Total Received: \$563,383

2nd Annual Online DC Giving Day 2019 Over \$8,000 was donated on May 18th, 2019!

#### 2019 Christina Browning Scholarship Breakfast

This annual fundraiser experienced a **41%** increase in donations received, **raising over three hundred thousand dollars!** 





## 121 NEW DONORS





## FAMILY IMPACT

Thanks to the generosity of The Mecklenburg County ABC Board and our donors for allowing Dilworth Center to continue to be the key to family recovery.



## **Mid-Year ABC Grant Family Program Results**

July - December 2019



Psycho-Educational Lectures



**71** Family Groups Offered



Total Attendance over the 71 groups

Topics of Lectures

24



Average Attendance





Family Groups Per Week



Family Member Participants



Phone Calls to Support Family Members

## **PATIENT IMPACT**



Thanks to the generous, multi-year grant received from the Mecklenburg ABC Board in 2019, Dilworth Center was the first outpatient treatment program in the country to begin the implementation of the National Association of Addiction Treatment Provider's Outcomes Measurement Toolkit.

## Outcome Measurement Project Timeline



## Why Measuring Outcomes is Important



### **Patient Experience**

Improving patient satisfaction during and after treatment is KEY.



#### **Reducing Barriers**

Early identification of treatment barriers is KEY to helping more people.



### **Program Opportunities**

Making continual program improvements is the KEY to success.





### Celebrate our 30th Year

Together with the City of Charlotte and surrounding communities, we will celebrate 30 years of serving patients and families struggling with alcohol and drug addiction.

### **Endowment Fund**

In 2020, Dilworth Center will launch an endowment campaign to create an ongoing source of income to support the long-term operations of our treatment programs.

## **Dilworth Center Legacy Society**

In 2020, we will launch our Legacy Society, allowing people to include Dilworth Center in their will or estate planning.

## **Virtual Treatment**

In light of Covid–19, we were the first in the region to ensure patient safety by offering all services in tele-health format. We will continue offering this cutting edge treatment as long as necessary, throughout 2020.

A Message From Our CEO

2019 was a year of growth and impact for the work of Dilworth Center. Along with our enhanced family program, we implemented our outcomes measurement program, which will serve to provide continual opportunities for improvement. We continued to build upon our talented treatment team and launched a new logo and website. We also had our best year yet in raising money for the Christina Browning Scholarship fund. 100% of the funds raised went to direct patient care and helped eliminate finances as a potential barrier to treatment.

I invite you all to visit us at www.dilworthcenter.org to learn more about our work and history of serving Charlotte and surrounding North and South Carolina regions for 30 Years. We are excited to share our year with you!



CEO & President