Dilworth Center

The Journey / Winter 2020

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Save the Date

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Have you missed an issue?

Catch up on past newsletters!

2020

A 30-Year Milestone and a Year of Resilience

The ability to bounce back, to weather stress and to be better for it - at Dilworth Center, resilience means all of these things.

We are all navigating an extraordinary time. 2020 marked 30 years that Dilworth Center has been helping our community overcome addiction and helping individuals unlock a new and fulfilling life of recovery. Never in a million years did we expect to celebrate this milestone in the midst of a pandemic.

Dilworth Center's first home on East Boulevard (1990 - 2005)

Dilworth Center Today

Dilworth Center did not get to be 30 years old without resilience. This year, resilience demanded that we meet the challenges of the COVID-19 pandemic, adapting and innovating to ensure we could continue to provide patients and their families with unparalleled treatment. With this as our focus, we've instituted health and safety protocols, reimagined engaged-learning experiences, and took countless other stabilizing measures throughout both our facility and the treatment programs we offer.

As we adapted to our new virtual world, navigating countless pivots and challenges, one thing has remained steadfast…the support of our donors, volunteers, community partners, board members and staff. Your commitment and generosity has helped us not only weather, but thrive during this storm.

As the end of 2020 approaches, we are set to learn from the challenges of this moment and welcome what the future brings. Through it all, we celebrate your generosity. Happy Holidays and thank you for being a part of Dilworth Center's incredible journey!

Gratefully,

Cynthia

Cynthia Sims, JD, CFRE
Director of Development and Marketing

Help Unlock Someone's Recovery!

Make Your Year-End Gift Today!

Unlocking Barriers to Recovery

Dilworth Center's 4th Annual Christina Browning Scholarship Fund Breakfast Fundraiser Goes Virtual

On September 23rd, the 4th annual Christina Browning 'Key to Recovery' breakfast united the Charlotte community; not in the typically packed ballroom at Quail Hollow Club, but on TVs, laptops and iPads in homes across Charlotte.

The format may have been different for this year's only major fundraiser, but much remained the same: We heard riveting testimonials from individuals whose lives have been touched by both addiction and recovery and broke our record once again for scholarship dollars raised to provide help, hope and healing to those seeking help but unable to afford the cost of treatment.

Keynote Speaker Sally Gambrell Bridgford

President of The Gambrell Foundation

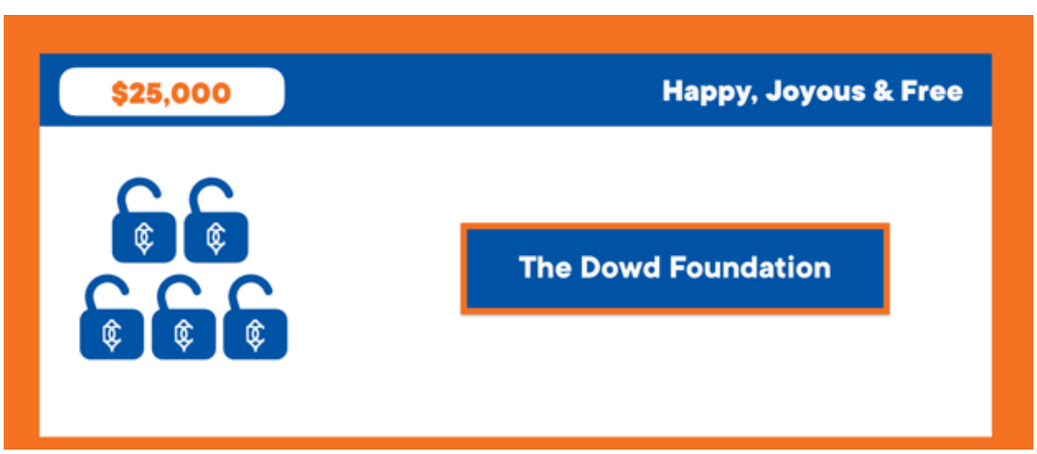
"Dilworth Center is one of the best resources in our community to treat drug and alcohol abuse, educate families and fight the addiction epidemic currently impacting our community. It is the first line of defense for those who need outpatient treatment as well as a great resource for those needing higher levels of care. Dilworth Center provides an effective and affordable way to unlock recovery. There are enough barriers to getting help. Being able to afford it shouldn't be one of them."

Thank you to everyone who tuned in to this inspiring event and who helped us surpass our goal again this year!

Generosity is Contagious

Thank you for showing us how much you care!

Thank you to our awesome 2020 breakfast sponsors!



$10,000 — **Courage in Recovery**

Cameron Carmichael Executive Search
ally
The Ryan Family
Margaret and Smokey Bissell

$5,000 — **Tables of Hope**

Lowe's
Lindy's
Bank of America
Gambrell Foundation
Hopper Communities
Moore&VanAllen
AcuityBrands. Expanding the boundaries of lighting
Enpro Industries
Irontribe Fitness
Trust Company
Berkeley Capital Advisors
Hobson Builders
Gay Boswell — In honor of Saxon Boswell
Peter Browning — In honor of Christina Browning

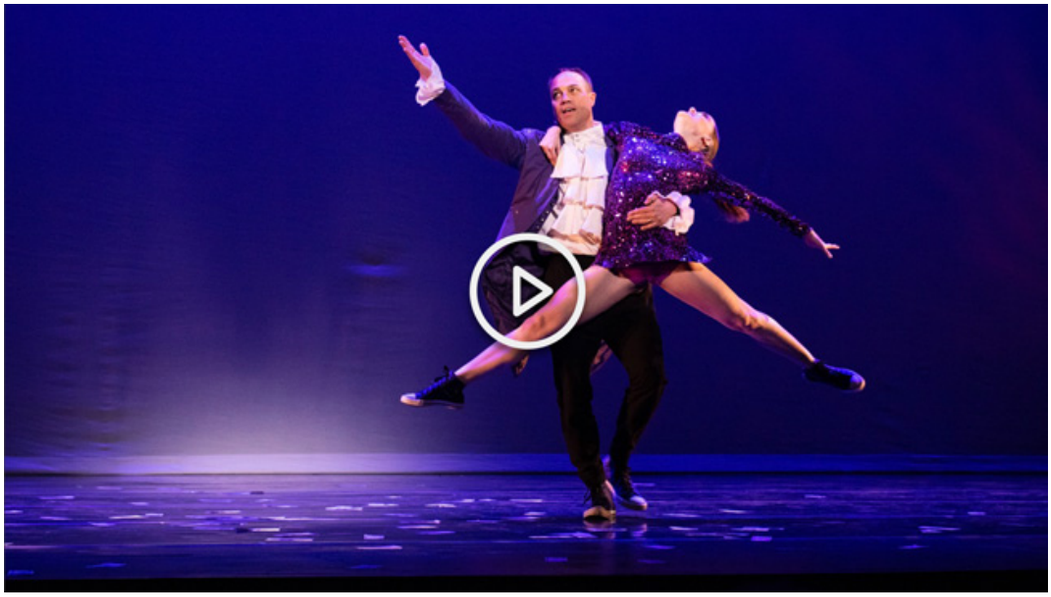
$2,500 — **Breaking Through**

Hood Hargett
SunCap Property Group
Wells Fargo
Karen White
scansource
usbank
Nucor
McShane Partners — Wealth & Investment Advisory

Friends of Dilworth Center

Gardner | Skelton — Attorneys at Law
The Barnhardt/NCFI Foundation

How One Alumnus Is Making A Difference



Watch Video

COVID-19 upended many of Dilworth Center's plans for 2020. That's where alumnus Martin Godwin stepped (and sometimes danced) in to make a difference.

Martin wears many hats for Dilworth Center. He first was introduced to Dilworth Center as a patient. Now, many years into recovery, Martin shares that he feels called to give back what was so freely given to him. He does so in many ways, including serving on Dilworth Center's board of directors for several years, currently as the board chair.

This Spring, one week before COVID-19 forced the Charlotte community to shut down, Martin participated in the Dancing With The Stars of Charlotte Gala, and with his partner Sara Lapointe, helped raise over $120,000 for the Charlotte Ballet and Dilworth Center. The pair also brought home the coveted Judge's Choice award!

This past September, Martin took to the stage once again, this time as the Emcee for Dilworth Center's only major fundraiser which had to pivot to a virtual event because of the pandemic. The event raised an incredible $360,000 in scholarship funds.

Martin also became a Keystone Hero in 2020 with a multi-year pledge to support the Christina Browning Key to Recovery Scholarship Breakfast for years to come.

Become a Keystone hero

EST 1990
KEYSTONE
Hero

The keystone is a central stone at the summit of an arch, locking the whole together. It is the most important stone - that's why this word is also used figuratively to mean the most important part of anything.

Why does Martin step up in so many ways to make a difference?

Board Chair, Martin Godwin, prepping to emcee Dilworth Center's Virtual Scholarship Fundraiser with COO, Tammy Hanson, and CEO, Charles Odell.

"I'm grateful I can give back to a place that helped me get my life back. Dilworth Center was there for me when I reached out for help and it's been there for countless others for the past 30 years. Alumni who are able to give, whether financially or with their time helping to raise awareness of the Center's outstanding services to those suffering from addiction will help ensure Dilworth Center's future in our community for the next 30 years."

Alumnus Martin Godwin and dance partner Sarah LaPointe who competed at this year's Dancing With The Stars of Charlotte Gala on March 7th.

The Eating Season

10 Miler / 5K Family Fun Run

This November, Dilworth Center was the grateful to form a partnership with some incredible folks in the Overlook neighborhood in NW Charlotte who contacted us wanting to create a 'fun'raiser to support our mission! They had a great turnout for their 'Eating Season 10 Miler / 5K Family Fun Run' which offered both a 10 mile race and a 5K family fun race for everyone's running enjoyment. Over $1,000 was donated to Dilworth Center!

Want to form your own 'fun'raiser for Dilworth Center? Contact Cynthia Sims, Director of Development, here to discuss your idea!

Dilworth Center Selected to be Recipient for Hornet's Bank Shots Program

Dilworth Center was delighted to be selected as one of three Charlotte nonprofits in 2020 to be a recipient in the Hornet's Bank Shots program.

For every bank shot made by the Hornets during the regular season, Park National Bank (formerly New Dominion) donated $25. At the end of the season, each non-profit received a check for $8,500 plus thousands of social media impressions throughout the season.

We are grateful to Park National Bank and the Hornets for

their generous donation!

Keystone Hero Member Spotlight

JD Brooks

JD Brooks became a first time donor to Dilworth Center as a guest at the 2018 Christina Browning Scholarship Breakfast Fundraiser. “I was moved by the authenticity from those sharing about their experience with addiction and their subsequent recovery”, remarked JD. “I was amazed at how everyone was leaning in, captured by what the speaker was sharing. I’ve seen this at AA meetings but it was unlike anything I had ever experienced before at a fundraising event.”

The following year, he stepped up to be a sponsor for the event. When he found out about a new opportunity for giving in 2020, he couldn’t wait to do more.

This year, Dilworth Center introduced its Keystone Society. As part of this society, those who give a multi-year pledge to Dilworth Center’s scholarship fund are known as our Keystone Heros.

“As a donor, I’ve always felt it was important to streamline my giving. I give to Dilworth Center because I am passionate about the work they do and I know where the money is going and the impact it is making.”

Dilworth Center played a big role in JD getting sober, he explains. “They were a great resource for getting me into an inpatient treatment program and a great resource for my wife as well! I believe they are an incredible resource for anyone trying to get sober, because they focus solely on helping someone suffering from addiction recover - not on making a profit.”

Originally from Birmingham, JD attended Clemson University where he played soccer all four years. He and his wife, Brannon moved to Charlotte 15 years ago. They have 2 children – Barrett, 12 and Graham,11 and own Iron Tribe Fitness, and an outdoor lighting company, Southern Lightscapes.

"It is truly only by God's grace and mercy that I am sober, I am convinced of that on a daily basis. I am thankful for the program of AA and for places like Dilworth Center who are based in the 12 steps."

Want to become a Keystone Hero?

Click Here!

Ways to Give and Build Community Resiliency

Make a one-time donation:

Donate quickly and securely online here.

Sign up for monthly giving:

Receive a Dilworth Center Comfort Colors T-shirt with monthly donations of $25 or more!

When you setup a convenient monthly donation to Dilworth Center, it provides stable funding to support our treatment programs.

Click here to sign up

Become A Keystone Society Member:

Dilworth Center's Keystone Society is our multi-year giving society. We rely on the annual generosity of its donors to help strengthen programs, explore new opportunities, and attract outstanding staff. Our Keystone Heros earmark their multi-year pledges for our Christina Browning Scholarship Fund.

For more information on becoming a Keystone Society Member, email Cynthia Sims, Director of Development, here.

Leading with Legacy:

The lasting impact of estate bequests, both large and small, allows you to support what you love long into the future. To request a bequest intention form or to make a donation, please contact Cynthia Sims, Director of Development, here.

Does your employer have a Matching Gifts program?

Don't forget to complete steps to have your gift potentially doubled.

Every Gift Matters

Your donation of any size makes an impact on those suffering who reach out to us for help. Thanks for investing in the mission of Dilworth Center to provide effective and affordable treatment services for individuals and families affected by alcoholism and drug addiction.

We appreciate your generosity and friendship!

Your Donation Saves Lives

Give Today!

Alumni Recovery Meetings are now Virtual

VIRTUAL

Dilworth Center
Key Club

Recovery doesn't stop once you leave us.

The mission of the Key Club is: "To support the successful, long-term recovery for patients and alumni of the Dilworth Center."

Key Club meetings are Twelve-Step oriented. Whether you are just beginning your journey or thriving in long-term recovery, we look forward to seeing you at an upcoming meeting.

Tuesdays
8:00p.m.—9:00p.m.
Email: cynthia@dilworthcenter.org
for Zoom ID

UNLOCK YOUR RECOVERY

Mark your calendar! Dilworth Center's 5th Annual Christina Browning 'Key to Recovery' Scholarship Breakfast will take place September 9, 2021 at Quail Hollow Club. Dilworth Center is honored to present Chris Herren, former pro basketball player who was the subject of the ESPN documentary titled "Unguarded", as next year's keynote speaker.

Herren will share his 14-year struggle with drugs and alcohol and will take us on a journey which truly displays the power of addiction. Those who are fortunate enough to hear him will not soon forget his incredible story of despair, inspiration and hope.

As an added bonus, all Keystone Hero donors will be invited to a private event immediately following the breakfast for the opportunity to meet, chat with and have their photo taken with Chris Herren!

EST 1990
KEYSTONE
Hero

DILWORTHCENTER.ORG

Please visit our website at www.dilworthcenter.org.

Donate to our cause at bit.ly/DonateToDilworth

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